

# Annex 1: The action plan overview

Climate change and the path to net zero

# The targets:

- Carbon neutral food chain by 2050
- Halve food waste by 2030, with reduced food chain losses
- Deforestation-free food supply chain
- All commodities sourced from sustainable agriculture

## Our commitment:

- Launch a Climate Action Project to help businesses with concrete measures to move towards net zero
- Establish a sustainable farming partnerships platform
- Inspire businesses through our SME Greener Planet Award

Code objectives 1, 2, 6, 7

# Sustainable packaging and the circular economy

#### The target

- All food and drink packaging recyclable or reusable by 2030
- 10m tonnes of recycled plastic in new products by 2025

# Our commitment:

- Launch a Packaging Action Project to help businesses with concrete measures to be more circular
- Work with Circular Plastics Alliance to increase recycled plastic use
- Inspire businesses through best practices on sustainable packaging

Code objectives 2, 3, 4, 6

# **Nutrition** and healthier living

# The targets:

- Healthy, balanced and sustainable diets for all European consumers
- Reverse malnutrition and diet-related health conditions
- A food environment that makes it easier to choose healthy and sustainable diets

## Our commitment:

- Launch a Nutrition Action Project to help businesses with concrete measures to support healthier living
- Update and disseminate food safety guidelines to all businesses
- Inspire businesses through our SME Healthier Living Award

Code objectives 1

# Investment, innovation and partnerships will help us achieve more sustainable food systems

Investment to finance the change

#### Our commitment

- Support sustainable economic growth and investment
- Provide quality, skilled jobs and an inclusive workplace for all

Code objectives 1 2 3 4 5

Innovation to speed the change

#### Our commitment:

- Invest €250k into Food for Life R&I project up to 2027
- Provide expertise to multiplatform partnerships

Code objectives 1, 2, 3, 4, 5, 7

Partnerships to scale the change

#### Our commitment

- Establish a sustainable food systems partnership program
- Begin #FoodFuture dialogue project: Part 2

Code objective 6

**More than Food** project: The FoodDrinkEurope office, and our 23 staff, are committed to work in our local community, to take action for the good of the planet and to ensure support for each other's values, health and wellbeing. We do this through three project workstreams:

Our planet: Carbon neutral and sustainable office

**Our community:** Partnership with Brussels food banks and community days

**Our people:** Supporting the values, health and wellbeing of staff