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SCIENCE VS IDEOLOGY BEYOND NUTRISCORE

KEY TAKEAWAYS

The event saw the participation of an expert **nutrition panel**

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3 key takeaways

- 1. Nutriscore's algorithm is arbitrary and can be easily manipulated, generating the paradox whereby healthy foods like olive oil are penalized.
- 2. The distinction between positive and negative foods goes against scientific literature and it ignores the impact of the nutrient on the overall eating pattern.
- 3. Any scientific front-of-pack label should take into account the amount and frequency of consumption recommended for each product.

Next steps in nutrition

- > Health awareness campaigns
- Hyper-personalized diets



For more information and the full recording:
bit.ly/3CBd8Cd

COMPETERE

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