FOR INFO



28 September 2022

Opening Remarks on food labelling by Commissioner Stella Kyriakides at the Agriculture and Fisheries Council of 26 September 2022

Dear all,

On 26 September 2022, **Commissioner for Health and Food Safety, Stella Kyriakides**, delivered some **opening remarks on food labelling** at the **Agriculture and Fisheries Council.**

Some excerpts of Commissioner Kyriakides’ speech worth mentioning:

* *“Tackling obesity and promoting better nutrition are among my key priorities. The harmonised front-of-pack nutrition labelling announced under the Farm to Fork Strategy and Europe's Beating Cancer Plan can help deliver them”.*
* “*Many of you have introduced national recommendations or legislation on front-of-pack nutrition labelling, the origin of certain foods, and labelling alcoholic beverages. However, they are not aligned. This can lead to consumer confusion, barriers to free movement of goods and extra company costs. So I'm sure you'll agree that it's time for a European solution that will empower consumers and cut costs for businesses*”.
* “*To support the proposal, we are currently finalising an in-depth impact assessment. It takes account of what consumers and other stakeholders have told us. It takes on board scientific advice and studies, such as the EFSA opinion emphasising the role of Mediterranean diet or the recent literature reviews from the Commission's Joint Research Centre showing that consumers generally value front-of-pack nutrition labels and use more effectively simple and coloured labels. The study also shows that information in the marketplace, such as labels, shelf-labels and point-of-sale signs, are more effective at influencing consumers towards healthy behaviours, compared to information available online*”.

The full text of the speech is available [here](https://ec.europa.eu/commission/presscorner/detail/en/SPEECH_22_5786).

Kind regards,

The Secretariat