

# TRANSNATIONAL COACHING EVENT

April 22<sup>nd</sup> 2025, 11.00 am  
on line meeting

## AGENDA

### h 11:00 Welcome and Introduction

CEVI - Lead Partner

Brief overview of the event's purpose, agenda, and expected outcomes

### h 11:05 Pilot Methodology and Action Plan

LIT

- Presentation of the finalized action plan
- Explanation of the methodology and key implementation steps
- Clarification of roles and responsibilities
- Q&A and open floor for feedback

### h 11.30 Food Safety and Technological Aspects of Sustainable Packaging

CBHU

- Key food safety concerns with new packaging materials
- Technological integration and production challenges

### h 11:45 Roadmap Selection and Economic Viability

PROMA

- Rationale behind roadmap decisions
- Discussion of smart packaging as an area of exploration
- Possible involvement of external sustainability consultant (TBC)

### h 11:55 SWOT and Risk Assessment

CEVI

- Overview of SWOT analysis and its role in solution assessment
- Risk assessment methodology for selected packaging solutions



## h 12:15 Case Study Presentation Pilot on Replacing Plastic Coatings with NFC/MFC Barriers

### LIT

- Overview of pilot project goals and environmental benefits
- Step-by-step process from material testing to small-scale production
- Key findings, challenges, and recommendations

## h 12:30 Open Discussion and Q&A

### Opportunity for implementation teams and observers to ask questions

- Feedback session to refine final implementation steps
- Wrap-up and next steps

h 13:00 pm end of work

