

FoodDrinkEurope's views on Sustainable Food Systems and our Action Plan

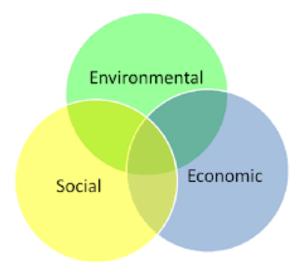
Silvia Lofrese Senior Manager Public Affairs 10 November 2022

We say YES



- # YES to more sustainable food systems
- # YES to try accelerate the green transition
- # YES to keeping the ambition high despite the crises

However...









Priority files

FOODDRINK E U R O P E

2023

- Proposed legislative framework on Sustainable Food Systems (Q4)
- Proposed legislation on EU-level targets to reduce food waste
- Fitness Check Environment Liability Directive
- Continued work on Food Contact Material Regulation

2022

- Proposal Circular Economy Package II (revision packaging legislation, proposal on green claims, measures to reduce microplastics in the environment, policy framework for bio-based, biodegradable and compostable plastics) (30/11)
- **Proposal FIC revision** (harmonised mandatory front-of-pack nutrition labelling, origin labelling, alcoholic beverage labelling, date marking, nutrient profiles) (Q1 2023?)
- Deforestation-free supply chains
- Corporate Due Diligence
- Empowering consumers for the green transition
- Industrial Emissions Directive
- Energy-related legislation and emergency policy
- Proposal revising EU Promotion Policy Regulation (tbc)
- EU Soil Strategy
- Proposed legislation on Carbon Removal Certification

2024

 Proposed legislation on sustainable food labelling

The upcoming Legislative Framework on Sustainable Food Systems (FSFS)



minimumrequirements publicprocurement systemiccha 2foodenvironments generalobjectives pushmeasures

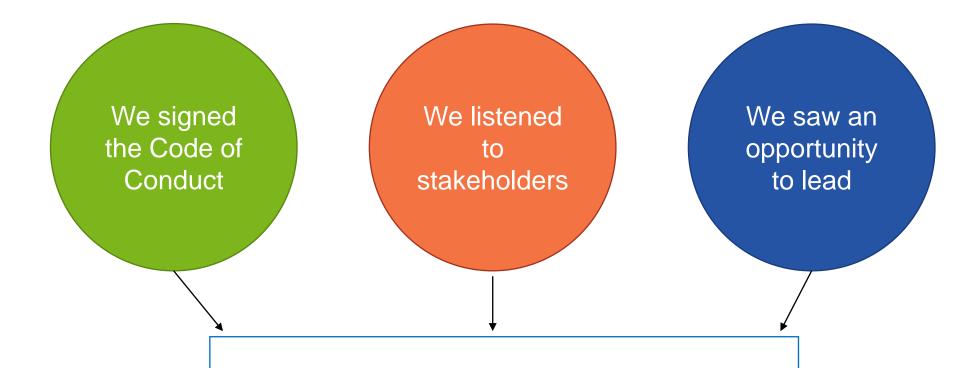
FoodDrinkEurope preliminary views on the FSFS



- Evidence-based policy considering all sustainability pillars and diversity of food systems
- EU level playing field with strong Single Market for food
- Food safety must not be compromised
- Incentivisation and facilitation rather than discrimination and banning
- Smooth transition with the enabling framework conditions

The path towards our Action Plan





FoodDrinkEurope Action Plan for Sustainable Food Systems

Walk the talk, FoodDrinkEurope!



- Transformative change
- Launch: 16 June 2022
- 3 main goals
 - Environmental and social impact
 - Code of Conduct
 - Trust and credibility
- 3 focus areas
 - → Targets
 - → Commitments
 - → Policy asks



Support the objectives of the Code of Conduct





Healthy, balanced and sustainable diets for all European consumers



Prevention and reduction of food loss and waste



Climate neutral food chain



Optimised circular and resource efficient food chain



Inclusive and sustainable growth and employment



Sustainable value creation through partnerships



Sustainable sourcing in food supply chains

The three pillars for this transformation



CLIMATE

and the path to net zero



THE TARGETS:

- Net zero carbon food chain by 2050
- Halve food waste by 2030
- A deforestation-free food supply chain
- All commodities sourced from sustainable farming

OUR COMMITMENT:

- Establish a Climate Action
 Project to develop concrete
 measures towards net zero,
 starting with a decarbonisation
 toolkit
- Establish a sustainable farming partnerships initiative
- Inspire businesses through the SME Greener Planet Award

SUSTAINABLE PACKAGING

and the circular economy



THE TARGETS:

- All food and drink packaging recyclable or reusable by 2030
- 10m tonnes of recycled plastic in new products by 2025

OUR COMMITMENT:

- Establish a Packaging Action
 Project to help businesses with
 concrete measures to be more
 circular
- Work with the Circular Plastics Alliance to tackle plastic use
- Inspire businesses through promoting best practices on sustainable packaging

NUTRITION

and healthier living



THE TARGETS:

- Healthy, balanced and sustainable diets for all European consumers
- Reverse malnutrition and dietrelated health conditions
- A food environment that makes it easier to choose healthy and sustainable diets

OUR COMMITMENT:

- Establish a Nutrition Action Project to develop concrete measures for healthier living, starting with a reformulation toolkit
- Update and disseminate food safety guidelines to food and drink businesses
- Inspire businesses with the SME Healthier Living Award

Enablers and drivers



INNOVATION

to speed up the change















PARTNERSHIPS

to scale the change



OUR COMMITMENT:

- Invest €250,000 into ETP Fo up to 2027
- Provide expertise to multi-plane

INVESTMENT

to finance the change













OUR COMMITMENT:

- Support sustainable economic growth, trade and investment
- · Invest in jobs through the Pact for Skills

ble Food Systems Partnership

e dialogue project part two



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