



# FoodDrinkEurope's views on Sustainable Food Systems and our Action Plan

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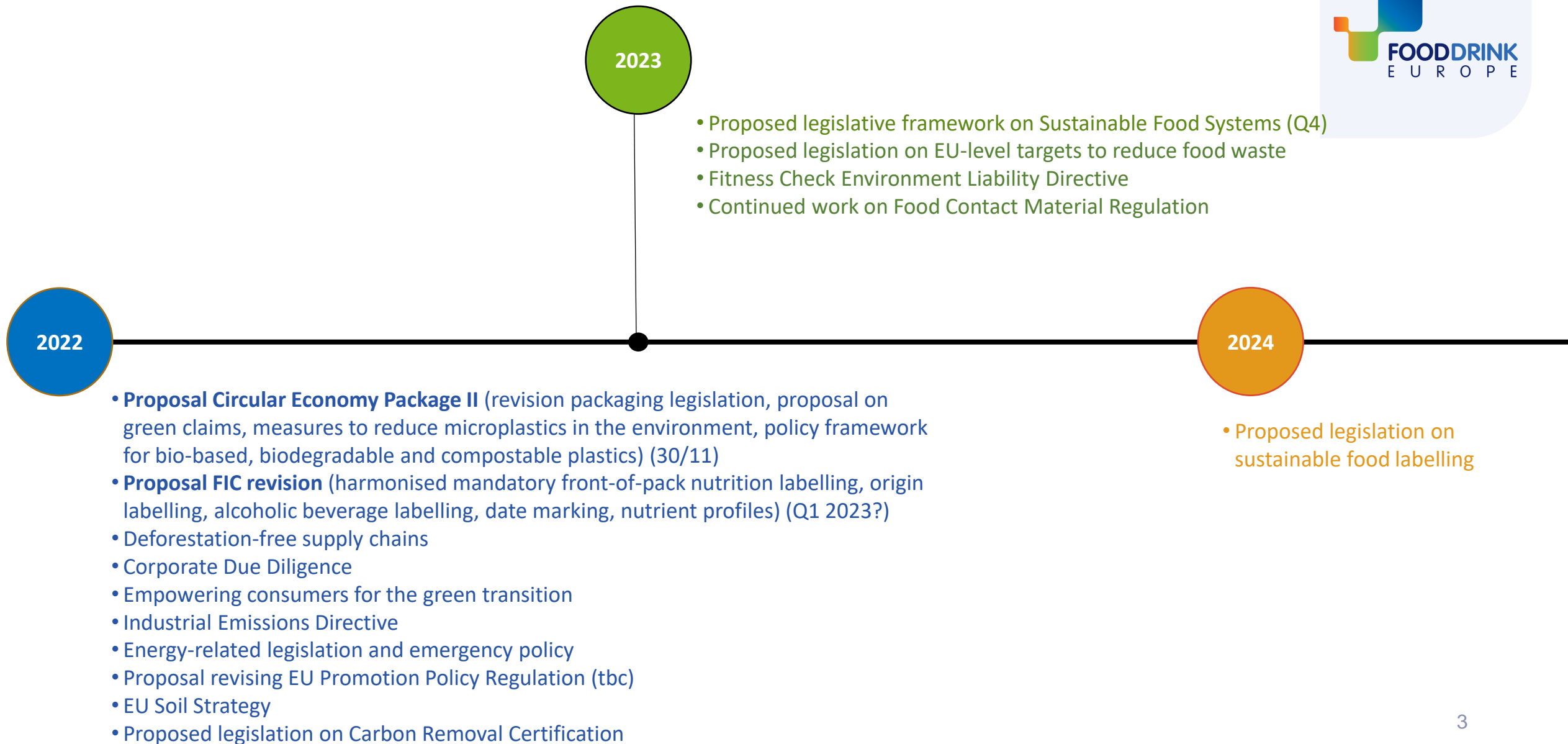
# We say YES

- # YES to more sustainable food systems
- # YES to try accelerate the green transition
- # YES to keeping the ambition high despite the crises

However...



# Priority files



# The upcoming Legislative Framework on Sustainable Food Systems (FSFS)

systemic change  
common definitions  
minimum requirements  
public procurement  
general principles  
food environments  
general objectives  
push measures  
delegated acts  
pull measures

# FoodDrinkEurope preliminary views on the FSFS



- Evidence-based policy considering all sustainability pillars and diversity of food systems
- EU level playing field with strong Single Market for food
- Food safety must not be compromised
- Incentivisation and facilitation rather than discrimination and banning
- Smooth transition with the enabling framework conditions

# The path towards our Action Plan



# Walk the talk, FoodDrinkEurope!

- Transformative change
- Launch: 16 June 2022
- 3 main goals
  - Environmental and social impact
  - Code of Conduct
  - Trust and credibility
- 3 focus areas
  - Targets
  - Commitments
  - Policy asks



# Support the objectives of the Code of Conduct

-  1 Healthy, balanced and sustainable diets for all European consumers
-  2 Prevention and reduction of food loss and waste
-  3 Climate neutral food chain
-  4 Optimised circular and resource efficient food chain
-  5 Inclusive and sustainable growth and employment
-  6 Sustainable value creation through partnerships
-  7 Sustainable sourcing in food supply chains



# The three pillars for this transformation

## CLIMATE CHANGE

and the path to net zero



### THE TARGETS:

- Net zero carbon food chain by 2050
- Halve food waste by 2030
- A deforestation-free food supply chain
- All commodities sourced from sustainable farming

### OUR COMMITMENT:

- Establish a Climate Action Project to develop concrete measures towards net zero, starting with a decarbonisation toolkit
- Establish a sustainable farming partnerships initiative
- Inspire businesses through the SME Greener Planet Award

## SUSTAINABLE PACKAGING

and the circular economy



### THE TARGETS:

- All food and drink packaging recyclable or reusable by 2030
- 10m tonnes of recycled plastic in new products by 2025

### OUR COMMITMENT:

- Establish a Packaging Action Project to help businesses with concrete measures to be more circular
- Work with the Circular Plastics Alliance to tackle plastic use
- Inspire businesses through promoting best practices on sustainable packaging

## NUTRITION

and healthier living



### THE TARGETS:

- Healthy, balanced and sustainable diets for all European consumers
- Reverse malnutrition and diet-related health conditions
- A food environment that makes it easier to choose healthy and sustainable diets

### OUR COMMITMENT:

- Establish a Nutrition Action Project to develop concrete measures for healthier living, starting with a reformulation toolkit
- Update and disseminate food safety guidelines to food and drink businesses
- Inspire businesses with the SME Healthier Living Award

# Enablers and drivers

## INNOVATION

to speed up the change



**OUR COMMITMENT:**

- Invest €250,000 into ETP Food Systems Partnership up to 2027
- Provide expertise to multi-pl

## PARTNERSHIPS

to scale the change



able Food Systems Partnership  
e dialogue project part two

## INVESTMENT

to finance the change



**OUR COMMITMENT:**

- Support sustainable economic growth, trade and investment
- Invest in jobs through the Pact for Skills



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